

13th Annual Award Celebration

honoring
Marlene Lund
Roxanne Oelbrich

Monday, April 23rd, 2018
The New York Athletic Club

We are excited to invite you to support the 2018 Annual Award Celebration on Monday, April 23, 2018. This year, the Servant Leadership Award will be presented to **Ms. Marlene Lund -- Executive Director for the Center for Urban Education Ministries for her more than 45 years of Lutheran ministry**; The Honorable Daniel W. Joy Dedicated Service Award will be given to **Mrs. Roxanne Oelbrich for her dedicated service to Resurrection Lutheran Church in Garden City, The LIFE Center, and LSSNY's Uniondale Food Pantry.**

Dinner Reception Sponsor: \$50,000.00

- Highest recognition with your company logo on:
 - Invitation mailed to 3,500 invitees **
 - Live Signage
 - On-screen multimedia presentation
 - Logo on LSSNY website
 - All print materials
- 25 Tickets to 13th Annual Award Reception at the New York Athletic Club with preferred seating
- 1 Full Page Platinum Electronic Journal Ad
- Option to host a senior LSSNY administrator at your table
- Speaking opportunity from the podium at NY Athletic Club
- You or your company featured in an article in the Annual Donor Report

Floral Sponsor: \$5,000.00

- Recognition with your company logo on:
 - Invitation mailed to 3,500 invitees **
 - Live Signage
 - On-screen multimedia presentation
 - Logo on LSSNY website
 - All print materials
- 12 Tickets to 13th Annual Award Reception at the New York Athletic Club with preferred seating
- 1 Full Page Bronze Electronic Journal Ad
- Option to host a senior LSSNY administrator at your table
- Listing in Annual Donor Report

Cocktail Reception Sponsor: \$25,000.00

- Company logo on bar and cocktail napkins
- Recognition with your company logo on:
 - Invitation mailed to 3,500 invitees **
 - Event Signage
 - On-screen multimedia presentation
 - Logo on LSSNY website
 - All print materials
- 20 Tickets to 13th Annual Award Reception at the New York Athletic Club with preferred seating
- 1 Full Page Gold Electronic Journal Ad
- Option to host a senior LSSNY administrator at your table
- Speaking opportunity from the podium at NY Athletic Club
- Specialty Cocktail names after you or your company
- You or your company featured in an article in the Annual Donor Report

Patron Sponsor: \$3,000.00

- Recognition with your company logo on:
 - On-screen multimedia presentation
 - Logo on LSSNY website
- 1 table of ten guests to 13th Annual Award Reception at the New York Athletic Club
- 1 Full Page Electronic Journal Ad
- Option to host a senior LSSNY administrator at your table
- Listing in Annual Donor Report

Printing Sponsor: \$2,500.00

- 8 tickets to 13th Annual Award Reception at the New York Athletic Club
- 1 Full Page Electronic Journal Ad
- Listing in Annual Donor Report

Friend Sponsor: \$300.00

- Recognition with your company logo on:
 - On-screen multimedia presentation
- 1 ticket to 13th Annual Award Reception at the New York Athletic Club
- Listing in Annual Donor Report

Silent Auction Sponsor: \$10,000.00

- Recognition with your company logo on:
 - Invitation mailed to 3,500 invitees **
 - Event Signage
 - On-screen multimedia presentation
 - Logo on LSSNY website
 - All print materials
- 15 Tickets to 13th Annual Award Reception at the New York Athletic Club with preferred seating
- 1 Full Page Silver Electronic Journal Ad
- Option to host a senior LSSNY administrator at your table
- Recognition from the podium at NY Athletic Club
- You or your company featured in an article in the Annual Donor Report

Electronic Journal Sponsorships:

Corporate Journal Ad: \$500.00

- 1 Full Page Electronic Journal Ad

Special Pricing for Congregations: \$200.00

- 1 Full Page Electronic Journal Ad

Electronic Journal Ads:
Please submit all ads as 8.5" x 11" PDF files in landscape orientation.
Deadline for ad submission is Wednesday, April 18, 2018.

****Response deadline for inclusion on invitation is February 28**

13th Annual Award Celebration

Sponsorship Reply Form

Lutheran Social Services of New York and the Annual Award Committee thank you for your support of the 13th Annual Award Celebration at The New York Athletic Club. Please complete this form in its entirety.

Kindly type or print all information as it should appear in the invitation and other recognition materials.

I/My Company would like to support Lutheran Social Services of New York's 13th Annual Award Celebration at The New York Athletic Club on Monday, April 23rd, 2018

<input type="checkbox"/> Dinner Reception Sponsor \$50,000	<input type="checkbox"/> Patron Sponsor \$3,000
<input type="checkbox"/> Cocktail Reception Sponsor \$25,000	<input type="checkbox"/> Printing Sponsor \$2,500
<input type="checkbox"/> Silent Auction Sponsor \$10,000	<input type="checkbox"/> Friend Sponsor \$300
<input type="checkbox"/> Floral Sponsor \$5,000	

NAME _____

TITLE _____

COMPANY/ORGANIZATION _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

NAME of the person who completed this form (if different from above): _____

PHONE _____ EMAIL _____

- Enclosed is a check for \$_____ payable to "Lutheran Social Services of New York"
- Please send me an invoice.
- Please charge my credit card: _____ MasterCard _____ Visa _____ American Express _____ Discover

CARD # _____ EXPIRATION DATE _____

CCV _____ AMOUNT \$ _____

SIGNATURE _____

Please Return This Form Via

Fax: 212-870-1101

Email: jdarden@lssny.org

Mail:

Lutheran Social Services of New York
c/o Agency Advancement
475 Riverside Drive – Suite 1244
New York, NY 10115

Questions?

Contact Brian Gavin
Vice President of Advancement & Communications
212-870-1124
bgavin@lssny.org

*Thank you. Your donation is greatly appreciated. Please make a copy for your records. Donations are tax deductible to the extent allowable by law. Tickets and sponsorships are non-refundable. Gifts-in-kind are welcome. **Response deadline for inclusion on invitation is February 28*