

# 13<sup>th</sup> Annual Award Celebration

honoring  
*Marlene Lund*  
*Roxanne Oelbrich*

Monday, April 23<sup>rd</sup>, 2018  
The New York Athletic Club

We are excited to invite you to support the 2018 Annual Award Celebration on Monday, April 23, 2018. This year, the Servant Leadership Award will be presented to **Ms. Marlene Lund -- Executive Director for the Center for Urban Education Ministries for her more than 45 years of Lutheran ministry**; The Honorable Daniel W. Joy Dedicated Service Award will be given to **Mrs. Roxanne Oelbrich for her dedicated service to Resurrection Lutheran Church in Garden City, The LIFE Center, and LSSNY's Uniondale Food Pantry.**

## Dinner Reception Sponsor: \$50,000.00

- Highest recognition with your company logo on:
  - Invitation mailed to 3,500 invitees \*\*
  - Event Signage
  - On-screen multimedia presentation
  - Logo on LSSNY website
  - All print materials
- 10 Tickets to 13th Annual Award Reception at the New York Athletic Club with preferred seating
- 1 Full Page Platinum Electronic Journal Ad
- Option to host a senior LSSNY administrator at your table
- Speaking opportunity from the podium at NY Athletic Club
- You or your company featured in an article in the Annual Donor Report

## Cocktail Reception Sponsor: \$25,000.00

- Company logo on bar and cocktail napkins
- Recognition with your company logo on:
  - Invitation mailed to 3,500 invitees \*\*
  - Event Signage
  - On-screen multimedia presentation
  - Logo on LSSNY website
  - All print materials
- 20 Tickets to 13th Annual Award Reception at the New York Athletic Club with preferred seating
- 1 Full Page Gold Electronic Journal Ad
- Option to host a senior LSSNY administrator at your table
- Speaking opportunity from the podium at NY Athletic Club
- Specialty Cocktail names after you or your company
- You or your company featured in an article in the Annual Donor Report

## Silent Auction Sponsor: \$10,000.00

- Recognition with your company logo on:
  - Invitation mailed to 3,500 invitees \*\*
  - Event Signage
  - On-screen multimedia presentation
  - Logo on LSSNY website
  - All print materials
- 15 Tickets to 13th Annual Award Reception at the New York Athletic Club with preferred seating
- 1 Full Page Silver Electronic Journal Ad
- Option to host a senior LSSNY administrator at your table
- Recognition from the podium at NY Athletic Club
- You or your company featured in an article in the Annual Donor Report

## Floral Sponsor: \$5,000.00

- Recognition with your company logo on:
  - Invitation mailed to 3,500 invitees \*\*
  - Event Signage
  - On-screen multimedia presentation
  - Logo on LSSNY website
  - All print materials
- 10 Tickets to 13th Annual Award Reception at the New York Athletic Club with preferred seating
- 1 Full Page Bronze Electronic Journal Ad
- Option to host a senior LSSNY administrator at your table
- Listing in Annual Donor Report

## Audio/Visual Sponsor: \$5,000.00

- Recognition with your company logo on:
  - Invitation mailed to 3,500 invitees \*\*
  - Event Signage
  - On-screen multimedia presentation
  - Logo on LSSNY website
  - All print materials
- 10 Tickets to 13th Annual Award Reception at the New York Athletic Club with preferred seating
- 1 Full Page Bronze Electronic Journal Ad
- Option to host a senior LSSNY administrator at your table
- Listing in Annual Donor Report

## Patron Sponsor: \$3,000.00

- Recognition with your company logo on:
  - On-screen multimedia presentation
  - Logo on LSSNY website
- 1 table of ten guests to 13th Annual Award Reception at the New York Athletic Club
- 1 Full Page Electronic Journal Ad
- Option to host a senior LSSNY administrator at your table
- Listing in Annual Donor Report

## Printing Sponsor: \$2,500.00

- 10 Tickets to 13th Annual Award Reception at the New York Athletic Club
- 1 Full Page Electronic Journal Ad
- Listing in Annual Donor Report

## Friend Sponsor: \$300.00

- Recognition with your company logo on:
  - On-screen multimedia presentation
- 1 ticket to 13th Annual Award Reception at the New York Athletic Club
- Listing in Annual Donor Report

## Electronic Journal Sponsorships:

Corporate Journal Ad: \$500.00

- 1 Full Page Electronic Journal Ad

Special Pricing for Congregations: \$200.00

- 1 Full Page Electronic Journal Ad

Electronic Journal Ads:  
Please submit all ads as 8.5" x 11" PDF files in landscape orientation. Deadline for ad submission is Wednesday, April 18, 2018.

**\*\*Response deadline for inclusion on invitation is February 23**



Lutheran Social Services  
of New York

# 13<sup>th</sup> Annual Award Celebration Sponsorship Reply Form

Lutheran Social Services of New York and the Annual Award Committee thank you for your support of the 13<sup>th</sup> Annual Award Celebration at The New York Athletic Club. Please complete this form in its entirety.

*Kindly type or print all information as it should appear in the invitation and other recognition materials.*

**I/My Company would like to support Lutheran Social Services of New York's 13<sup>th</sup> Annual Award Celebration at The New York Athletic Club on Monday, April 23<sup>rd</sup>, 2018**

|  |  |
|--|--|
| <input type="checkbox"/> <b>Dinner Reception Sponsor</b><br>\$50,000   | <input type="checkbox"/> <b>Patron Sponsor</b><br>\$3,000        |
| <input type="checkbox"/> <b>Cocktail Reception Sponsor</b><br>\$25,000 | <input type="checkbox"/> <b>Printing Sponsor</b><br>\$2,500      |
| <input type="checkbox"/> <b>Silent Auction Sponsor</b><br>\$10,000     | <input type="checkbox"/> <b>Friend Sponsor</b><br>\$300          |
| <input type="checkbox"/> <b>Floral Sponsor</b><br>\$5,000              | <input type="checkbox"/> <b>Corporate Journal Ad</b><br>\$500    |
| <input type="checkbox"/> <b>Audio/Visual Sponsor</b><br>\$5,000        | <input type="checkbox"/> <b>Congregation Journal Ad</b><br>\$200 |

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

COMPANY/ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

NAME of the person who completed this form (if different from above): \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

- Enclosed is a check for \$ \_\_\_\_\_ payable to "Lutheran Social Services of New York"
- Please send me an invoice.
- Please charge my credit card: \_\_\_\_\_ MasterCard \_\_\_\_\_ Visa \_\_\_\_\_ American Express \_\_\_\_\_ Discover

CARD # \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_

CCV \_\_\_\_\_ AMOUNT \$ \_\_\_\_\_

SIGNATURE \_\_\_\_\_

**Please Return This Form Via**

**Fax:** 212-870-1101

**Email:** [jdarden@lssny.org](mailto:jdarden@lssny.org)

**Mail:**

Lutheran Social Services of New York  
c/o Agency Advancement  
475 Riverside Drive – Suite 1244  
New York, NY 10115

**Questions?**

Contact Brian Gavin  
212-870-1124  
[bgavin@lssny.org](mailto:bgavin@lssny.org)



**Lutheran Social Services  
of New York**

*Thank you. Your donation is greatly appreciated. Please make a copy for your records. Donations are tax deductible to the extent allowable by law. Tickets and sponsorships are non-refundable. Gifts-in-kind are welcome. \*\*Response deadline for inclusion on invitation is February 28*